

Jon Fisher **Interactive Designer**

I have been working full time in new media for 9 years, developing a broad skill set, primarily focused on delivering creative design and accessible, standards compliant front end build. I am passionate, knowledgeable and enthusiastic about my work and possess an in-depth knowledge of HCI and brand. I regard myself as being having a foot in both creative and technical camps.

Outside of work I have a keen interest in music and film, playing and recording many musical instruments (to varying degrees of competence).

Education

- | | |
|---------------------------|---|
| Aug 98 until
July 2001 | University of the West of England
Bower Ashton, Bristol
Graphic Design BA (Hons) 2:1 |
| Sep 97 until
July 98 | Exeter College
Exeter, Devon
Certificate of foundation in Art & Design (Merit) |
| Sep 90 until
July 97 | Exeter School
Exeter, Devon
A-Level's (Art-B, Geography-B, Politics-C), 1 A/S Level (Computer Studies-C)
10 GCSE's (A-C) |

Employment

- | | |
|-----------------------------|---|
| May 09 until
present day | Freelance Web Designer – http://www.jonthepon.com
<i>Bristol</i>

I am currently a freelance web designer/developer based in Bristol. I specialize in front end design and build of websites, and possess excellent skills in HTML, CSS, JS and Flash (AS2). I have worked for clients such as Atlantic Records and Hope Music Group independently, as well as many others while working with through other agencies. |
| Aug 06 until
Apr 09 | Hyperlaunch New Media Ltd – http://www.hyperlaunch.com
<i>Bristol</i>
<i>Front-end developer, Senior Producer</i>

Soon after joining Hyperlaunch I was promoted from a front-end developer, where my duties included creating to accessible HTML, CSS, JS, creative design, Flash authoring and PHP, to Senior Producer. The role encompassed all roles I had previously undertaken, as well as a production manager role, organising resourcing, quality assurance, the authoring of specifications, making key decisions on IA, creative and technical direction, and ensuring projects were delivered on time and on budget. In my time at Hyperlaunch I worked extensively with brands such as Virgin, Universal Music Group, Warner Brothers, Random House, and many others.

In 2007/8 I was Senior Producer and lead developer of www.annielennox.com , winner of the 2008 Celebrity/Fan category at the Webby Awards. |
| Aug 03 until
Oct 06 | Instant Business - http://www.ibltd.com
<i>Bristol</i>
<i>Creative Producer</i>

In my role at Instant Business I have worked on a wide variety of brands, primarily in the retail, sports and communications sectors. I have utilised a broad range of |

skills, both creative and technical, and worked on a number of deployment mediums, from web, to CD-ROM to touch-screens, using a number of different technologies.

Aug 02 until
Aug 03

Clear Design UK Ltd – <http://www.cleardesignuk.com>

*Bristol
Technical Director*

As an original founder of Clear Design UK we worked primarily with SMEs within the creative and media online. I worked with branding, layout and other creative design, as well as taking on the technical role, working with HTML, Actionscript, PHP and MySQL.

Sep 02 until
April 03

Bath Spa University – <http://www.bathspa.ac.uk/>

*Bath
Part time Lecturer, Graphic design*

I was a part time lecturer on the Graphic Design BA course, teaching video graphics and human-computer-interaction design on the graphic design BA degree.

Sep 01 until
Aug 02

S-Cool Ltd – <http://www.s-cool.co.uk>

*Bristol
Interactive Designer*

Design and production of web based e-learning materials, using Flash, Photoshop, HTML and CSS amongst others, for the main S-cool learning resources, as well as a number of projects for third parties such as BAE Systems and the LEA.

Skillset

Photoshop
Illustrator
In Design
Flash
Dreamweaver
After Effects
Premiere
Logic Studio
Final Cut Studio

HTML
XHTML
CSS
JavaScript
AS2
Basic PHP
Basic MySQL
jQuery
Prototype

Creative concepting
Information architecture
Usability
Creative design
Sound production
SEO
Accessibility
Animation
Tea Making

Client List

Microsoft MSN
Vodafone
The FA
Wembley Stadium
Prudential Property
Barclaycard
BAE Systems
Volvo
Scholastic Publishing
Open University
Jewson
Staples
Positive New Media
BSM
Cow And Gate

Sky
Rugby Football Union
Arcadia
Capital Shopping Centres
Land Rover
World Snooker Association
Revlon
Kobalt Music Publishing
GDS Publishing
19 Entertainment
Warner Bros
Edmiston Yachts
E3 Media
Peugeot
EMI

Random House
Universal Music Group
Harper Collins
Nickelodeon
Cartoon Network
Sony Playstation
Virgin Books
Sony BMG
Channel 4
Atlantic Records
Island Records
Polydor
Kia
Evian
Harley Davidson